

2014
The European Year of the Brain

We need your help!

The European Brain Council has launched a call for 2014 to be made The European Year of the Brain. Each year only one project is chosen as a European Year by the European Institutions. This gives it considerable profile with activities in every member state in the EU. This provides opportunities not only during the year, but also in the years leading up to the designated year and after it, to raise the profile of the project and take a series of concrete actions at a political and practical level.

A European Year of the Brain has the potential to do the following:

- Increase the profile of all brain diseases in every member state
- Draw attention to the costs and impact of brain diseases now and into the future
- Increase funding for brain research through the framework programmes and in the member states
- Increase efforts to educate, inform and advise all those living with brain diseases in order to improve their quality of life
- Recognise the increasingly important role of those who care for persons living with brain disorders
- Draw attention to health inequalities in brain diseases
- Develop action plans at local, national, regional and European level to address specific areas related to brain diseases
- Influence policy decisions over the next 5-10 years
- Show the value of partnership across all of society

For more information you can also visit our website:

<http://www.europeanbraincouncil.org/projects/EuropeanYearoftheBrain.asp>

We are making good progress in our campaign but need to demonstrate broad stakeholder support to ensure we get European Commission backing. We are therefore seeking signatures on a letter to Research Directorate–General from as many stakeholders as we can, demonstrating their support for the principle of the European Year of the Brain.

Can we ask you to consider supporting the European Year of the Brain by completing and returning to us the enclosed form on behalf of your organisation?

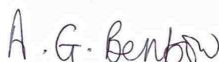
The list will be displayed on the above mentioned website.

Patients with brain diseases, their carers, our scientists, healthcare professionals can all benefit from a 2014 European Year of the Brain. Please join with us to make it a reality.

Yours sincerely,



Mary Baker
EBC President



Alastair Benbow
EBC Executive Director

EBC Office:

Brussels Office : Fondation Universitaire, 11 Rue d'Egmont, B-1000 Brussels, Belgium

Florence Office: University of Florence, Dept. of Pharmacology, 6 Viale Pieraccini, I-50139 Florence, Italy

Tel: +39-055-4362098; Fax: +39-055-4271280; Mobile: +39-348-3032754; e-mail: evelyn.sipido@unifi.it

Registered address: Fondation Universitaire, 11 Rue d'Egmont, B-1000, Brussels