

The European Year of the Brain is an ambitious programme, developed by the European Brain Council (EBC) which will create a lasting legacy for the whole of Europe. EBC has already brought together a committed and enthusiastic coalition of patients, carers, healthcare professionals, scientists, politicians and industry and is keen to engage many more.

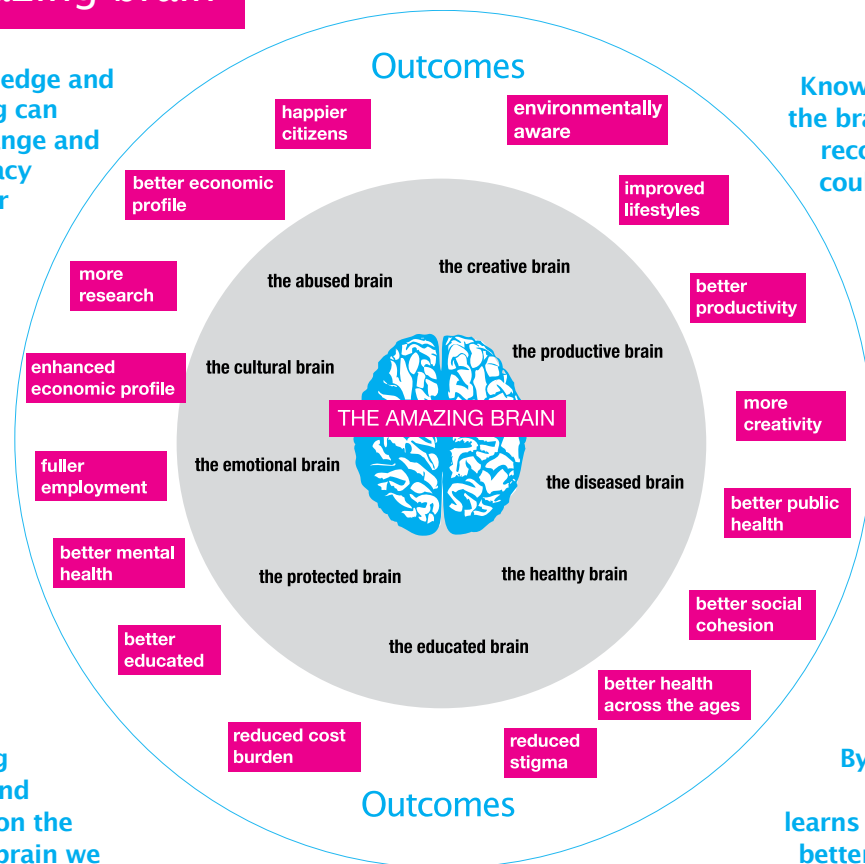
Our knowledge and understanding of the brain is expanding all the time but most people don't know how to develop, nurture, protect and preserve their most precious asset. We want to celebrate the wonder of the brain and create initiatives which will change behaviours and lead to measurable improvements in health.

- The European Year of the Brain 2014 is just the beginning
- A quarter of all people are affected by a brain disorder
- The impact this can have on friends, families and society means few of us will not be touched by this issue
- We have made great advances but there is much more to be done.

The amazing brain

Greater knowledge and understanding can accelerate change and develop a legacy which goes far beyond 2014

By recognising the role diet and exercise play on the health of our brain we can improve and even extend our lives



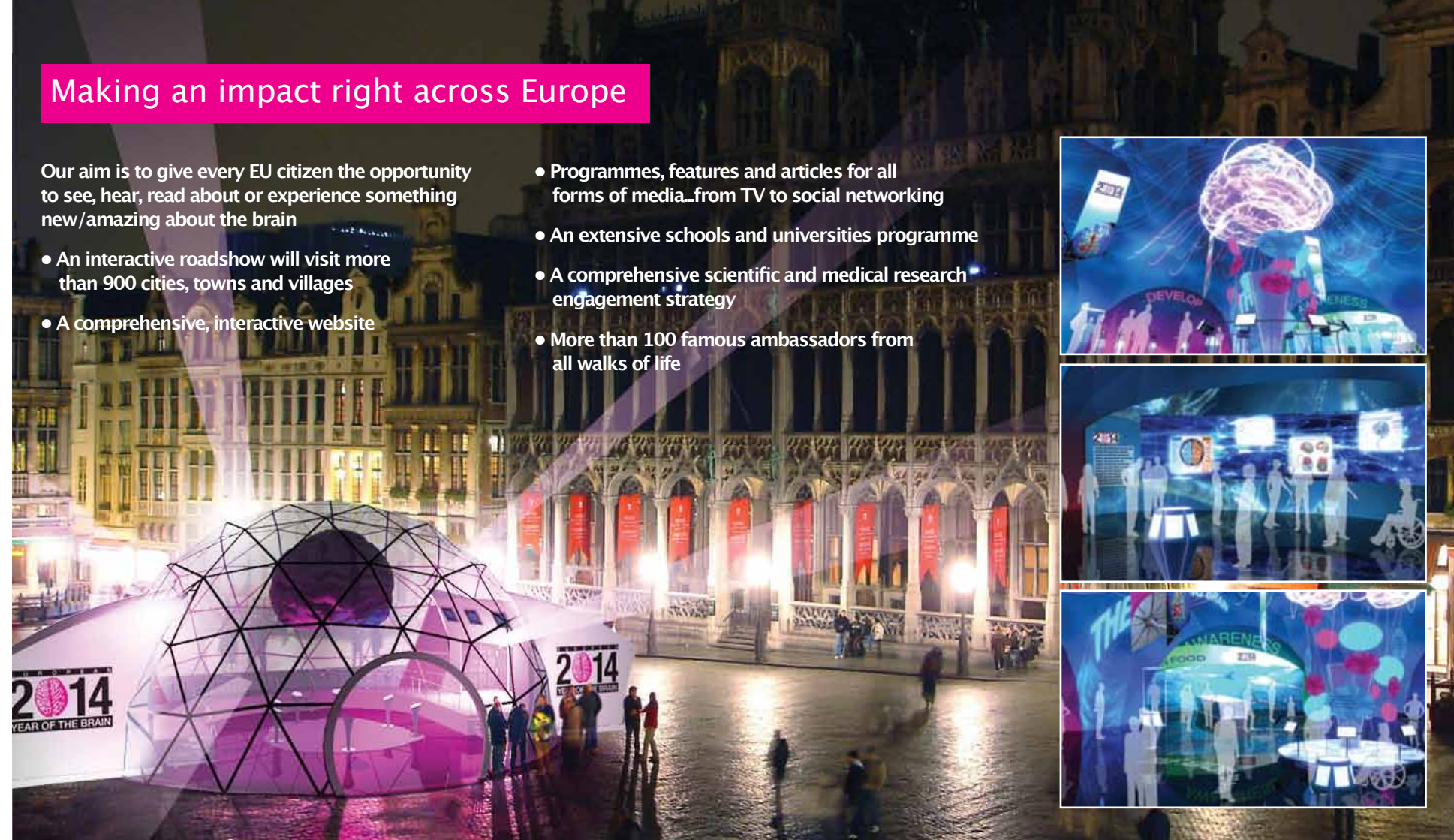
Knowing more about the brain's capacity to recover from injury could better inform our healthcare practices

By understanding the way a child learns we can develop better teaching skills and curriculums

Making an impact right across Europe

Our aim is to give every EU citizen the opportunity to see, hear, read about or experience something new/amazing about the brain

- An interactive roadshow will visit more than 900 cities, towns and villages
- A comprehensive, interactive website
- Programmes, features and articles for all forms of media...from TV to social networking
- An extensive schools and universities programme
- A comprehensive scientific and medical research engagement strategy
- More than 100 famous ambassadors from all walks of life



Legacy

The European Year of the Brain is simply the start...

It is vital that European and national initiatives continue at both political and community levels – for example:

- Legislative changes to make lives safer
- Social changes to reduce the stigma associated with mental health
- Political changes to ensure better disease management
- Personal changes which make all of us think differently about our brains

To achieve our goals, we must ensure these and other developments continue well beyond 2014...



Supporters

Member Organisations – Professional

Federation of Neurological Societies – EFNS
The European Association of Neurological Societies – EANS
The European College of Neuropsychopharmacology – ECNP
The European Psychiatric Association – EPA
The Federation of European Neuroscience Societies – FENS

Member Organisations – Patient

The European Federation of Neurological Associations – EFNA
Global Alliance for Mental Illness Advocacy Networks – GAMIAN-Europe

Industrial Partners

The pharmaceutical industry
The medical device
The medical food industry

Associate Members and Observers

Brains for Brain Research Consortium
European Accreditation Committee in CNS – EACIC
European Federation of Associations of Families of People with Mental Illness – EUFAMI
European Medical Students Association – EMSA
Federation of European Physiological Societies – FEPS
Federation of the European Societies of Neuropsychology – ESN
International League Against Epilepsy – ILEA-CEA